



BEST AVAILABLE COPY

BOCATM CLIPS

Towels Stay Neat & Firmly in Place

No More Sagging, Sagging, Sagging Towels

Better Things

The advertisement features a black and white photograph of a woman smiling, wearing a towel that is held in place by a BOCA Clip. The clip is shown in a close-up, highlighting its design. The text is arranged around the image, with the brand name 'BOCA CLIPS' at the top, the main benefit 'Towels Stay Neat & Firmly in Place' in the middle, and the slogan 'No More Sagging, Sagging, Sagging Towels' at the bottom. The 'Better Things' logo is in the bottom right corner.